Dear Customer,

in compliance with art. 13 of Regulation (EU) 2016/679 - General Data Protection Regulation (GDPR), we provide you with the following information regarding the processing of your personal data by Ratschings Jaufen Ltd.

- 1) PURPOSE AND LEGAL BASIS OF THE PROCESSING: In case of purchasing a seasonal Skipass we process – mainly in a digital way – your personal data (name, surname, date and place of birth, gender, tax ID, residence) provided by you at the time of purchase of the ski pass and during the business relation, also through the use of the ski pass (e.g.: collection of transits at the lift system facilities). In case of purchase of another type of skipass we process exclusively the personal data collected through the use of the skipass (e.g.: collection of transits at the lift system facilities). The data controller is the Ratschings Jaufen Ltd., registered seat in Innerratschings 18a, 39040 Ratschings. It processes your personal data in relation to the use of the transport services at the relative lift system facilities, for the performance of pre-contractual activities required for the purchase of the ski pass, for the execution of the related contract and the consequent supply of relative services, for the performance of the related administrative, accounting and fiscal activities and the fulfilment of the connected regulatory obligations, for the pursuit of legitimate interests related to the preservation of the company assets (such as the verification of the legitimate use of the ski pass also through the use of so-called "Gate Camera" video surveillance systems) and any defensive requirements, as well as for statistical data processing in anonymous form for the development and improvement of services. The ski pass operates with RFID technology that allows remote reading, but only within a limited radius in correspondence to the access to the lift system facilities, exclusively for the verification of the eligibility to their use. The presence of the card or the user is not recorded on the ski slopes.
- **2)** Categories of recipients of personal data: For the aforementioned purposes your data will be processed using mainly computerized procedures and may become known to our employees authorized for the processing and/or by reliable companies that carry out, on our behalf, as data processors, some technical and organizational activities, as administrative, accounting, fiscal and IT services.
- **3)** Retention period of personal data: The collected data will be kept for the entire duration of the contractual relationship. Within 24 months from the termination of the contract, the data concerning the ski pass purchase as well as the information pertinent to the use thereof will be made anonymous or cancelled. In case of purchasing a seasonal ski pass, the retention period starts to take effect again from the subsequent purchase of a seasonal ski pass within the aforementioned retention period. Images acquired at the gate access of the lift system facilities equipped with a "Gate Camera" video surveillance system, will be cancelled at the end of the card's validity.
- **4) Data provision and compulsory consent**: the supply of your data is necessary for the purchase of seasonal ski pass and for the execution of the relative contract; the eventual refusal to provide personal data, prevents the purchase of the seasonal ski pass. The processing of your personal data due to the transits at the lift system facilities is necessary for the regular operation of the lift system facilities; the eventual refusal to provide personal data and to consent to its processing, prevents the conclusion of the contract and the performance of the related services
- **5)** Exercise of rights: the GDPR grants you the right to access the data pertinent to you at any time as well as to obtain a copy, to correct and supplement these data if inaccurate or incomplete, to delete or limit the processing if the conditions are met, to oppose their processing for reasons related to your particular circumstances, to request the portability of the data provided when processed using automated procedures on the basis of your consent, or for the performance of the contract. Furthermore, you have the right to withdraw your consent, if requested, without prejudice to the

lawfulness of the processing based on the consent given prior to the revocation. Finally, you have the right to contact the Privacy Guarantor also by submitting a complaint, if deemed to be necessary, for the protection of your personal data and your rights. For any question concerning the processing of your personal data, you can contact the data controller by sending an e-mail to: info@ratschings-jaufen.it.

- **6) Sending of business information related to the offered services**: Your data may also be processed, according to your consent, to send you commercial communications related to products or services of the data controller (e.g. newsletters as well as promotional and advertising material, communications of events organized on the territory of Dolomiti Superski) by e-mail, SMS, messages on web applications and/or paper-based mail as well as for direct sales and market research, including quality and service satisfaction surveys, through remote communication techniques including traditional and automated contact methods by using the aforementioned tools. The mailing service could also be carried out through the technical assistance of third-party companies, to whom addresses or mobile phone number will be communicated only for this purpose and cannot be used differently. The e-mail addresses and/or the mobile phone number provided will be deleted upon request.
- 7) Contact data of the Data controller: Ratschings Jaufen s.r.l., Innerratschings 18A, 39040 Ratschings (Italy). If you have acquired a ticket that allows you to travel in the lift facilities of Ratschings Jaufen GmbH and other companies, the Joint controllers are: Ratschings Jaufen GmbH, Innerratschings 18A, 39040 Ratschings; Jaufenlift GmbH, Jaufenpassstrasse 5, 39040 Ratschings; Neue Rosskopf GmbH, Brennerstrasse 41, 39049 Sterzing; Bergbahnen Ladurns GmbH, Pflersch 94, 39041 Gossensass; Freizeit & Sport Ridnaun Konsortial GmbH, Obere Gasse 11,39040 Ratschings. The data subjects may exercise their rights under point 5 toward any of the joint controllers.